Signature Assignment: Strategic Analysis. Exam Content In Wk 2, you completed a SWOT analysis on a successful company that demonstrated a sustainable competitive advantage in the marketplace. Now, you will shift your focus to look at a company that is failing or experiencing challenges in the area of financial performance. Select and research a company that is having financial difficulties or is on the brink of bankruptcy. (COMPANY OF CHOICE-NETFLIX) Review “Where Can I Find a Company's Annual Report and Its SEC Filings?” from Investopedia. Conduct a strategic analysis of the company’s current financial operations. Determine strategies for achieving a sustainable competitive advantage in the marketplace and increasing financial performance. Write a 1,050- to 1,400-word analysis. When writing your analysis, complete the following: Evaluate the company’s current financial plan, including charts and/or graphs showing financial data from the struggling company, and make recommendations for improvement. Determine strategies for achieving a sustainable competitive advantage in the marketplace and increasing financial performance. Create a plan to implement the strategies you selected. Include APA-formatted, in-text citations, and a reference page with at least 3 sources.