Identify and explain, in your own words, 3 concepts/theories/ideas you learned from Chapter 13 Need to expand insight to Prompt 2 and 3 2.In your own words, why did you choose these concepts/theories/ideas? 3.In your own words, how do you see applying them in your business career? Identify and explain, in your own words, 3 concepts/theories/ideas you learned from Chapter 14 Need to expand insight to Prompt 2 and 3 2.In your own words, why did you choose these concepts/theories/ideas? 3.In your own words, how do you see applying them in your business career? Identify and explain, in your own words, 3 concepts/theories/ideas you learned from Chapter 15 Need to expand insight to Prompt 2 and 3 2.In your own words, why did you choose these concepts/theories/ideas? 3.In your own words, how do you see applying them in your business career? Videos Chapters 8-12 1. Identify and explain, in your own words, one concept/theory/idea from each chapter’s videos. 2.In your own words, why did you choose these concepts/theories/ideas? 3.In your own words, how do you see applying them in your business career? http://www.youtube.com/watch?v=DjcZrtcBZi4 Chapter 13 http://www.youtube.com/watch?v=lmyZMtPVodo Chapter 14 http://www.youtube.com/watch Chapter 15