Topic: A Study in Trust, Verbal Framing, and Vaccines. That's what we use for data work, so if you can please use that program. I will be including a step-by-step guide to complete the participants and data analysis, but it requires the SPSS, so that's why i recommend using that. The 2 hypotheses: Hypothesis 1: When the risk of adverse effect will be framed negatively, participants will be more likely to agree to take a hypothetical vaccine compared to when the risk of adverse effect will be framed positively. Hypothesis 2: The framing effect will be smaller when the source is not trustworthy compared to when it is trustworthy. INCLUDE POWERPOINTS WHICH USE SOURCES: \*if you're to use any information from the slides you have to source the study it came from, not just from the PowerPoint\* These slides will give you a better idea of what we're aiming for in this paper. ALSO, if you use the "trustworthiness pictures" to describe the study, please source the study where it came from. HERE'S A LIST OF SOURCES: Keren, G. (2007).​‌‍‍‍‍‌‌‌‌‌‍‍‌‌‍‍‍‍‍‍​ Framing, intentions, and trust–choice incompatibility. Organizational Behavior and Human Decision Processes, 103(2), 238-255. doi:10.1016/j.obhdp.2007.02.002 \* ? Levin, I. P., & Gaeth, G. J. (1988). How consumers are affected by the framing of attribute information before and after consuming the product. Journal of consumer research, 15, 374-378. ? Teigen, K. H., & Brun, W. (1999). The Directionality of Verbal Probability Expressions: Effects on Decisions, Predictions, and Probabilistic Reasoning. Organizational Behavior and Human Decision Processes, 80(2), 155-190. doi: 10.1006/obhd.1999.2857 \* ? Shrivastava, S. R., Shrivastava, P. S., & Ramasamy, J. (2016). The Growing Global Problem of Vaccine Hesitancy: Time to Take Action. International journal of preventive medicine, 7, 18-18. https://doi.org/10.4103/2008-7802.173924 Bigman, C. A., Cappella, J. N., & Hornik, R. C. (2010). Effective or ineffective: Attribute framing and the human papillomavirus (HPV) vaccine. Patient Education and Counseling, 81, S70-S76. doi:https://doi.org/10.1016/j.pec.2010.08.014 Gosling, C. J., & Moutier, S. (2018). Is the framing effect a framing affect ? Quarterly Journal of Experimental Psychology, 1747021818796016. doi: 10.1177/1747021818796016 Tversky, A., & Kahneman, D. (1981). The framing of decisions and thepsychology of choice. Science, 211, 453-4​‌‍‍‍‍‌‌‌‌‌‍‍‌‌‍‍‍‍‍‍​58.